



Republic of the Philippines  
Department of Finance  
**INSURANCE COMMISSION**  
1071 United Nations Avenue  
Manila



Circular Letter (CL) No.:	<b>2020-55</b>
Date:	<b>14 May 2020</b>
Amends:	<b>CL No. 2020-46, d. 22 April 2020; CL No. 2020-29, d. 30 March 2020</b>

### CIRCULAR LETTER

**TO : ALL LIFE INSURANCE COMPANIES DOING BUSINESS IN THE PHILIPPINES**

**SUBJECT : EXTENSION OF EFFECTIVITY OF CIRCULAR LETTER NO. 2020-29 DATED 30 MARCH 2020, AS AMENDED BY CIRCULAR LETTER NO. 2020-46 DATED 22 APRIL 2020, ON "GUIDELINES GOVERNING INITIATIVES OF LIFE INSURANCE COMPANIES TO SELL LIFE INSURANCE PRODUCTS TO THE PUBLIC DURING THE ENHANCED COMMUNITY QUARANTINE ('ECQ') PERIOD DUE TO THE COVID-19 PANDEMIC"**

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**WHEREAS**, the Coronavirus Disease 2019 ("COVID-19") has spread in different parts of the world, including the Philippines;

**WHEREAS**, the World Health Organization ("WHO") has recently characterized the COVID-19 outbreak as a pandemic;

**WHEREAS**, in response to the COVID-19 pandemic, the Insurance Commission issued Circular Letter No. 2020-29 on 30 March 2020 providing for "*Guidelines Governing Initiatives of Life Insurance Companies to Sell Life Insurance Products to the Public During the Enhanced Community Quarantine ('ECQ') Period Due to the COVID-19 Pandemic*", among other Circular Letters;

**WHEREAS**, this Commission issued Circular Letter No. 2020-46 on 22 April 2020 extending the effectivity of Circular Letter No. 2020-29 "*[d]uring the Enhanced Community Quarantine Period or any extension thereof, or until 30 June 2020, whichever comes later x x x*";

**WHEREAS**, accordingly, this Commission finds the need to further extend the effectivity of Circular Letter No. 2020-29 dated 30 March 2020, as amended by Circular Letter No. 2020-46 dated 22 April 2020, until 31 December 2020 in order to

aid the Philippine life insurance industry respond to new global conditions engendered by the COVID-19 pandemic, otherwise known as the “New Normal”;

**NOW, THEREFORE**, in view of all the foregoing and pursuant to the statutory powers granted to the Insurance Commissioner under Section 437 of the Insurance Code of the Philippines, as amended by Republic Act No. 10607, the following guidelines are hereby adopted and promulgated, to wit:

1. **Extension of Effectivity of Circular Letter No. 2020-29.** – Section 1 of Circular Letter No. 2020-29 dated 30 March 2020, as amended by Section 1 of Circular Letter No. 2020-46 dated 22 April 2020, is hereby amended to read as follows, to wit:

*“1. **Launch of Sales Initiatives.** – UNTIL 31 DECEMBER 2020, all life insurance companies shall be allowed to launch initiative/s (‘Initiative/s’) that aim to sell their existing life insurance products by utilizing Information and Communication Technology or any other technology via Remote Communication, such as, but not limited to, teleconferencing, video conferencing, computer conferencing, or audio conferencing, without prior approval from this Commission; Provided, that, said companies shall register its Initiatives by submitting the following in accordance with Section 7 of Circular Letter No. 2020-12 or through some other legal means, viz:*

- a. *A letter, signed by its president or its duly authorized representative/s advising this Commission of the proposed Initiative/s (the ‘Letter’); and*
- b. *The mechanics of the Initiative/s, which shall describe in detail the covered period, areas where the company and/or its intermediaries will operate, and the name/s of product/s covered by the Initiative/s (the ‘Mechanics’).”*

2. **Separability Clause.** – If any provision of this Circular Letter shall be held unconstitutional or invalid, the other provisions not otherwise affected shall remain in full force and effect.
3. **Effectivity.** – This Circular Letter shall take effect immediately.

  
DENNIS B. FUNA  
Insurance Commissioner

