CIRCULAR LETTER

TO : ALL PRE-NEED COMPANIES AND HEALTH MAINTENANCE ORGANIZATIONS (HMOs)

SUBJECT : CORPORATE GOVERNANCE

Pursuant to Corporate Governance Principles and Leading Practices which aim, among other things, to enhance customer and investor confidence as well as corporate accountability and to harmonize requirements with those contained in previous circulars addressed to insurance entities, the following rules and regulations are hereby promulgated for compliance and adoption by all pre-need companies and HMOs.

A. Fit and Proper Requirements

In order to maintain the quality of management of IC-regulated entities and afford better protection to their customers and the public in general, only persons of good moral character, unquestioned integrity and recognized competence shall be qualified to become directors or officers.

In view thereof and as basis for this Commission in assessing fitness and propriety, all pre-need companies and HMOs are hereby required to submit to this Commission the following:

1. List of Members of Board of Directors identifying the Independent Directors and the list of company officers indicating their respective positions. The lists shall be accompanied by their respective Bio-Data (see attached format), and NBI clearance. For any subsequent change in director or officer, same documents shall be submitted 30 days after the election of a new director and/or the appointment of a new officer;
2. For Independent Directors, they shall also submit Affidavits under Oath stating that they have no business dealings with the regulated entity concerned;

3. Minutes of Stockholders Meetings within thirty (30) days after each regular or special meeting.

Submission of existing data under items 1 and 2 above shall be made within thirty (30) days from the effectivity of this Circular.

B. Board Chairman

Considering that said regulated entities are engaged in business imbued with public interest, the roles of the Chairman and Chief Executive Officer shall as a general rule not be combined and occupied by the same person to ensure appropriate balance of power, increased accountability and greater capacity for independent decision-making. Accordingly, the Chairman of the Board shall be a non-executive director. A non-executive director is a director with non-executive functions or one who does not hold a position in any department or unit in the corporate organization.

C. Minimum Number of Independent Directors

At least twenty percent (20%) but not less than two (2) members of the Board of Directors shall be Independent Directors, provided that any fractional result from applying the required minimum proportion, i.e., 20%, shall be rounded up to the nearest whole number.

An independent director refers to a person other than an officer or employee of the corporation, its parent or subsidiaries, or any other individual having any relationship with the corporation, which could interfere with the exercise of independent judgment in carrying out the responsibilities of a director. This means that apart from the director's fees and shareholdings, he should be independent of management and free from any business or other relationship that could materially interfere with the exercise of his independent judgment.

D. Term Limits for Independent Directors

1. Independent Directors can serve for five (5) consecutive years, provided that service for a period of at least six (6) months shall be equivalent to one (1) year, regardless of the manner by which the Independent Director position was relinquished or terminated.
2. After completion of the five-year service period, an Independent Director shall be ineligible for election as such in the same company unless the Independent Director has undergone a "cooling off" period of two (2) years, provided that during such period, the Independent Director concerned has not engaged in any activity that under existing rules disqualifies a person from being elected as Independent Director in the same company.

3. An Independent Director re-elected as such in the same company after the "cooling off" period can serve for another five (5) consecutive years under the conditions mentioned in paragraph (1) above.

4. After serving as Independent Director for ten (10) years, the independent director shall be perpetually barred from being elected as such in the same company, without prejudice to being elected as Independent Director in other companies outside of the business conglomerate, where applicable, under the same conditions provided for in this Circular.

5. All previous terms served by existing Independent Directors prior to the effectivity of this Circular shall not be included in the application of term limits prescribed under the foregoing paragraphs.

E. Course on Corporate Governance

All Directors/Trustees of pre-need companies and HMOs as well as Officers with a rank of Vice-President and up are enjoined to attend at least a one-day training and orientation course on Corporate Governance conducted by duly accredited training providers of this Commission.

All incumbent directors/trustees and officers shall have up to 31 December 2016 to comply with this requirement. A status report of compliance therewith must be submitted on or before 15 January 2017.

Subsequently, all new Directors/Trustees and Officers elected/appointed shall complete this requirement within the first three (3) months of their assumption to office and with the corresponding proof of compliance furnished this Commission.

F. Designation of a Compliance Officer

Every pre-need company and HMO shall designate a Compliance Officer whose name and concurrent official designation or position in the company, if any, shall be submitted to the Insurance Commission not later than 15 October 2016.
Please submit all reports and requirements promptly, otherwise the penalties set forth under Circular Letter No. 2014-15 dated 15 May 2014 shall apply.

Attached is a Code of Corporate Governance Principles and Leading Practices which pre-need companies and HMOs can use as a model framework in formulating Corporate Governance Manuals, and which shall be uploaded in their respective websites. For further reference, corporate governance circular letters, insurance memoranda and advisories can be found in the IC website.

This Circular Letter shall take effect immediately.

EMMANUEL F. DOOC
Insurance Commissioner
NAME OF ENTITY

ADDRESS

BIOGRAPHICAL DATA

NAME OF DIRECTOR/TRUSTEE/OFFICER

POSITION

I hereby certify that the information contained in this document and its supporting schedules of my own knowledge are true and correct.

Date

Signature of Director/Trustee/Officer

Total Pages, Including This Page

SUBSCRIBED AND SWORN TO BEFORE ME this __________ day of
20__________, at ________________, Philippines, affiant exhibit to me his/her
Community Tax Certificate No. __________, issued at __________ on __________
________, 20__________. 

NOTARY PUBLIC

Until December 31, __________

Doc. No. ;
Page No. ;
Book No. ;
Series of .
I. PERSONAL INFORMATION

<table>
<thead>
<tr>
<th>NAME:</th>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
<th>TIN:</th>
</tr>
</thead>
<tbody>
<tr>
<td>UPDATED AS OF:</td>
<td></td>
<td></td>
<td></td>
<td>MANAGEMENT LEVEL:</td>
</tr>
<tr>
<td>OTHER NAMES:</td>
<td></td>
<td></td>
<td></td>
<td>DATE ELECTED/RE-ELECTED/</td>
</tr>
<tr>
<td>USED, IF ANY:</td>
<td></td>
<td></td>
<td></td>
<td>APPOINTED/POSITION CHANGED:</td>
</tr>
<tr>
<td>RESIDENCE ADDRESS:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TELEPHONE NO.:</td>
<td></td>
<td></td>
<td></td>
<td>E-MAIL ADDRESS:</td>
</tr>
<tr>
<td>BUSINESS ADDRESS:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>TELEPHONE NO.:</td>
<td></td>
<td></td>
<td></td>
<td>E-MAIL ADDRESS:</td>
</tr>
<tr>
<td>CIVIL STATUS:</td>
<td></td>
<td></td>
<td></td>
<td>SEX:</td>
</tr>
<tr>
<td>CITIZENSHIP:</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>DATE OF BIRTH:</td>
<td></td>
<td></td>
<td></td>
<td>PLACE OF BIRTH:</td>
</tr>
</tbody>
</table>

II. EDUCATION AND TRAINING

<table>
<thead>
<tr>
<th>HIGHEST EDUCATIONAL ATTAINMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>COLLEGE:</td>
</tr>
<tr>
<td>POST GRADUATE:</td>
</tr>
<tr>
<td>OTHERS:</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>TRAINING IN INSURANCE AND OTHER RELATED FIELDS</th>
</tr>
</thead>
<tbody>
<tr>
<td>NATURE/TITLE</td>
</tr>
</tbody>
</table>
### III. Work Experience

#### Present Position - This Institution

<table>
<thead>
<tr>
<th>Name of Office</th>
<th>Position</th>
<th>Date Assumed</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Present Position - Other Private Institution (Including Corporate Directorships)

<table>
<thead>
<tr>
<th>Name of Office</th>
<th>Position</th>
<th>Date Assumed</th>
<th>Indicate if Owner/Partner/</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Present Position - Government (Including Directorships in Gov't Corporate Institutions)

<table>
<thead>
<tr>
<th>Name of Office</th>
<th>Position</th>
<th>Date Assumed</th>
<th>Indicate if Elective or Appointive and Part/full-time</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Past Positions - This Institution

<table>
<thead>
<tr>
<th>Name of Office</th>
<th>Position</th>
<th>Duration (Year)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Past Positions - Other Private Institutions (Including Corporate Directorships)

<table>
<thead>
<tr>
<th>Name of Office</th>
<th>Position</th>
<th>Duration (Year)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

#### Past Positions - Government (Including Directorships to Gov't Financial Institution)

<table>
<thead>
<tr>
<th>Name of Office</th>
<th>Position</th>
<th>Duration (Year)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
## IV. FAMILY RELATIONS

### NAME OF SPOUSE:

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
</tr>
</thead>
</table>

### TIN:

### EMPLOYMENT (LAST 10 YEARS)

<table>
<thead>
<tr>
<th>NAME OF OFFICE</th>
<th>POSITION</th>
<th>DURATION (YEAR)</th>
</tr>
</thead>
</table>

### NAME OF COMMON-LAW SPOUSE:

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
</tr>
</thead>
</table>

### TIN:

### EMPLOYMENT (LAST 10 YEARS)

<table>
<thead>
<tr>
<th>NAME OF OFFICE</th>
<th>POSITION</th>
<th>DURATION (YEAR)</th>
</tr>
</thead>
</table>

### FIRST DEGREE RELATIVES BY CONSANGUINITY: PARENTS AND CHILDREN OF LEGAL AGE: LEGITIMATE OR ILLEGITIMATE

<table>
<thead>
<tr>
<th>SURNAME</th>
<th>GIVEN</th>
<th>MIDDLE</th>
<th>RELATIONSHIP</th>
</tr>
</thead>
</table>

### First Degree Relatives by Affinity: Parents-in-Law and Children-in-Law of legal age

<table>
<thead>
<tr>
<th>SURNAME</th>
<th>GIVEN</th>
<th>MIDDLE</th>
<th>RELATIONSHIP</th>
</tr>
</thead>
</table>

### Second Degree Relatives (of legal age) by Consanguinity: Grandparents, Grandchildren, Brothers and Sisters

<table>
<thead>
<tr>
<th>SURNAME</th>
<th>GIVEN</th>
<th>MIDDLE</th>
<th>RELATIONSHIP</th>
</tr>
</thead>
</table>

### Second Degree Relatives (of legal age) by Affinity: Grandparents-in-Law, Grandchildren-in-Law, Brothers-in-

<table>
<thead>
<tr>
<th>SURNAME</th>
<th>GIVEN</th>
<th>MIDDLE</th>
<th>RELATIONSHIP</th>
</tr>
</thead>
</table>
**IV. FAMILY RELATIONS (CONT.)**

### Third Degree Relatives (of legal age) by Consanguinity: Aunts, Uncles, Nieces, Nephews

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
<th>Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
<th>Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>


<table>
<thead>
<tr>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
<th>Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Surname</th>
<th>Given</th>
<th>Middle</th>
<th>Relationship</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**V. Business Dealing/s personally, or by family (within 3rd degree of consanguinity) or by the company/association/any entity with working relationship/affiliation with the insurance company/broker/MBI/trust institution/related organization**

<table>
<thead>
<tr>
<th>Name of Company Dealing With</th>
<th>Kind of Business</th>
<th>Transaction Handled by</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**VI. OTHERS**

HAVE YOU EVER BEEN CONVICTED, JUDICIAIALLY OR ADMINISTRATIVELY OF AN OFFENSE OR JUDICIALLY DECLARED INSOLVENT,

<table>
<thead>
<tr>
<th>PARTICULARS (NATURE OF OFFENSE)</th>
<th>COURT OF JURISDICTION</th>
<th>DATE INFORMATION FILED</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SCHEDULE OF BUSINESS ESTABLISHMENTS WHERE THE DIRECTORS/TRUSTEES/OFFICERS AND THEIR SPOUSES

<table>
<thead>
<tr>
<th>NAME OF CORPORATION / ASSOCIATION / FIRM</th>
<th>NAME OF PERTINENT STOCKHOLDERS, MEMBER CENTRAL PARTNER, OTHERS</th>
<th>PERCENT OF HOLDING TO TOTAL EQUITY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Pursuant to the national policy to institute corporate governance reforms in order to achieve policyholder and market investor confidence; sustain the growth of the insurance industry, thereby contributing to the country’s economic well-being, all IC-regulated entities including their intermediaries shall work towards enhancing the corporate accountability to better protect the interests of their stakeholders specifically those of their policyholders, members, planholders, cardholders, claimants and creditors.

I. Definitions

1. **Corporate Governance**—is the system by which companies are directed and managed. It influences how the objectives of the company are set and achieved, how risk is monitored and assessed, and how performance is optimized.

2. **Board of Directors**—refers to the collegial body that exercises the corporate powers of all corporations formed under the Corporation Code. It conducts all business and controls or holds all properties of such corporations.

3. **Management**—refers to the body given the authority to implement the policies determined by the Board in directing the course/business activity/ies of the corporation.

4. **Executive Director**—refers to a director who is at the same time appointed to head a department/unit within the corporate organization.

5. **Non-Executive Director**—refers to a Board member with non-executive functions.

6. **Independent Director**—refers to a person other than an officer or employee of the corporation, its parent or subsidiaries, or any other individual having any relationship with the corporation, which could interfere with the exercise of independent judgment in carrying out the responsibilities of a director. This means that apart from the director’s fees and shareholdings, he should be independent of management and free from any business or other relationship that could materially interfere with the exercise of his independent judgment.

7. **Control**—exists when the parent owns directly or indirectly through subsidiary more than one half of the voting power of an enterprise unless, in exceptional circumstance, it can be clearly demonstrated that such ownership does not constitute control. Control may also exist even when ownership is one half or less of power of an enterprise when there is:

   a. Power more than one half of the voting rights by virtue of an agreement with other stockholders; or

   b. Power to govern the financial and operating policies of the enterprise under a statute or an agreement; or

   c. Power to appoint or remove the majority of the members of the board of directors or equivalent governing body; or
d. Power to cast the majority votes at meetings of the board of directors or equivalent governing body; or

e. Any other arrangement similar to any of the above.

8. **Internal Control**—refers to the process effected by a company’s Board of Directors, management and other personnel, designated to provide reasonable assurance regarding the achievement of objectives in the effectiveness and efficiency of operations, the liability of financial reporting, and compliance with applicable laws, regulations, and internal control policies.

9. **Internal Control Environment**—refers to the framework under which internal controls are developed, implemented, alone or in concert with other policies or procedures, to manage and control a particular risk or business activity, or combination of risks or business activities, to which the company is exposed.

10. **Business Risk**—the threat an event or action will adversely affect an organization’s ability to achieve its business objectives and execute its strategies successfully.

11. **Actuarial Risk**—risk which an insurance underwriter covers in exchange for premiums.

12. **Risk Management**—procedure to minimize the adverse effect of a financial loss by (a) identifying potential sources of loss; (b) measuring the financial consequences of a loss occurring; and (c) using controls to minimize actual losses or their financial consequences.

13. **Internal Auditing**—refers to an independent, objective assurance and consulting activity designed to add value and improve an organization’s operations. It helps an organization accomplish its objectives by bringing a systematic, and disciplined approach to evaluate and improve the effectiveness of risk management, control, and governance processes.

14. **Internal Audit Department**—refers to a department, division, team of consultants, or other practitioner(s) that provide independent, objective assurance and consulting services designed to add value and improve an organization’s operations.

15. **Independence**—refers to that environment which allows the person to carry out his/her work freely and objectively.

16. **Objectivity**—refers to an unbiased mental attitude that requires a person to carry out his/her work in such manner that he/she has an honest belief in his/her work product and that no significant quality compromises are made. Objectivity requires the person not to subject his/her judgment to that of others.

17. **Standards for the Professional Practice Internal Auditing (SPPIA)**—refers to the criteria by which the operations of an internal auditing department are evaluated and measured. They are intended to represent the practice of internal auditing as it should be, provide a framework for performing and promoting a broad range of value-added internal audit activities and foster improved organizational processes and operations.
18. **Stakeholders**—refers to the group of company owners, officers and employees, policyholders, suppliers, creditors and the community.

19. **Parent**—is a corporation who has control over another corporation directly or indirectly through one or more intermediaries.

20. **Related company**—means another company which is: (a) its parent or holding company; (b) its subsidiary or affiliate; or (c) a corporation where an insurance company or its majority stockholder owns such number of shares which allow/enable him to elect at least one (1) member of the board of directors or a partnership where such majority stockholder is a partner.

21. **Substantial or major shareholder**—shall mean a person, whether natural or juridical, owning such number of shares that will allow him to elect at least one (1) member of the board of directors of an insurance company or who is directly or indirectly the registered or beneficial owner of more than ten percent (10%) of any class of its equity security.

22. **Majority stockholder or Majority shareholder**—means a person, whether natural or juridical, owning more than fifty percent (50%) of the voting stock of an insurance company.

23. **Subsidiary**—means a corporation more than fifty percent (50%) of the voting stock of which is owned or controlled directly or indirectly through one or more intermediaries by an insurance company.

24. **Affiliate**—is a juridical person that directly or indirectly through one or more intermediaries, is controlled by, or is under common control with the insurance companies or its affiliates.

25. **Related interests**—shall mean individuals related to each other within the fourth consanguinity or affinity, legitimate or common law, and two or more company owned or controlled by a single individual or by the same family group or the same group of persons.
II. The Board

*Principles:*

Every company should be headed by an effective Board to lead and control the company and ensure its success.

a. provide entrepreneurial leadership of the company within a framework of prudent and effective controls which enable risks to be assessed and managed.

b. set the companies' strategic aims.

c. ensure that the necessary financial and human resources are in place for the company to meet its objectives and review management performance.

d. set the companies' values and standards

e. ensure that its obligation to shareholders and others are understood and met.

*Essential standards:*

1. The Board shall meet regularly to discharge its duties efficiently.

2. The company shall, in its annual report include a statement of how the Board operates, types of decisions to be followed by the board and those that are to be delegated to management.

3. The company's annual report shall identify the chairman, the vice-chairman (if there is one), the independent director and the chairmen and members of the nomination, audit and remuneration committees.

4. The company's annual report shall also disclose the number of meetings of the Board as well as those of the committees and attendance by its directors.

5. The Chairman of the Board shall hold meetings with the non-executive director without the executives' presence to evaluate the executives' performance.

6. The non-executive directors, led by the independent director, shall meet annually without the chairman's presence to appraise the chairman's performance and on other such occasions deemed appropriate.

7. All concerns of the directors about running the company shall be recorded in the minutes of the Board.

8. The company shall arrange for an appropriate insurance cover with respect to legal action against its directors in relation to their official functions.
A. Responsibilities of the Board

*Essential standards*

The Board shall:

1. Review and adopt a strategic plan for the company.

2. Oversee the conduct of the company’s business to ensure that the business is being properly managed and dealings with policyholders, claimants and creditors are fair and equitable.

3. Identify principal business risks and ensure the implementation of appropriate risk management systems to specifically manage the underwriting, reinsurance, investment, financial, and operational risks of the company.

4. Approve corporate polices in core areas of operations, specifically underwriting, investments, reinsurance and claims management.

5. Plan succession, including appointing, training, fixing the compensation of, and where appropriate, replacing senior management.

6. Develop and implement an investor relations program or adopt shareholder communications policy for the company.

7. Review the adequacy and the integrity of the company’s internal control systems and management information systems including systems for compliance with the Insurance Code and other applicable laws, regulations, rules, directives and guidelines.

8. Select and appoint officers who are qualified to administer insurance affairs soundly and effectively and to establish an adequate selection process for all personnel.

9. Apply fit and proper standards on personnel. It must have integrity, technical expertise and experience in the institution’s business, either current or planned, which should be the key considerations in the selection process.

10. Establish an appropriate compensation package for all personnel that are consistent with the interest of all its stakeholders.

11. Review and approve material transactions not in the company’s ordinary course of business.

12. Establish a system of check and balance which applies to the Board and its members.

13. Have an appropriate reporting system so that the Board can monitor, assess and control the performance of Management.

14. Present to all its members and shareholders a balanced and understandable assessment of the company's performance and financial condition.
15. Appoint a Compliance Officer who shall be responsible for coordinating, monitoring and facilitating compliance with existing laws, rules and regulations.

16. The Board shall be entitled to the services of a Corporate Secretary who must ensure that all appointments are properly made, that all necessary information are obtained from directors, both for the company's own records and for the purposes of meeting statutory obligations, as well as obligations arising from the requirements of the Insurance Commission and other regulatory agencies.

B. Constitution of an Effective Board

*Essential standards:*

1. The Board shall be composed of at least five (5) but not more than fifteen (15) members elected by shareholders.

2. The corporation shall ensure that there are at least two (2) independent directors in the Board.

3. The Board shall endeavor to include a balance of executives and non-executive directors, such that, no individual or small group of individuals can dominate the Board's decision making.

4. Considering that the insurance business is imbued with public interest, the role of the Chairman and Chief Executive Officer shall in principle be separate, to ensure an appropriate balance of power, increased accountability and greater capacity of the Board for independent decision making.

5. Where the roles are combined, there shall be a strong independent element on the Board. Check and balance shall be clearly provided for, to help ensure that independent outside views, perspectives and judgments are given proper hearing on the Board. The Chairman of the Board shall be a non-executive director.

6. Non-Filipino citizens may become members of the Board of Directors of an insurance company to the extent of the foreign participation in the equity of said insurance company. Provided, that pursuant to Section 23 of Corporate Code of the Philippines (BP Blg.68) a majority of the directors must be residents of the Philippines.

C. Board Balance and Independence

Board Balance

*Essential standards:*

1. The Board shall include a balance of executive directors and non-executive directors (particularly independent non-executive directors) such that no individual or small group of individuals can dominate the Board's decision making.
2. Only the Committee Chairman and members are entitled to be present at the nomination, auditor remuneration committee meetings but others may attend at the invitation of a particular committee.

3. The Board shall identify in its annual report any non-executive director it considers to be independent.

4. The Board shall determine whether a director is independent in character and judgment or there are relationships or circumstances which are likely to affect the director's judgment.

Multiple Board Seats

Essential standards:

1. The optimum number of directorships shall be generally related to the capacity of a director in performing his duties diligently.

2. The CEO and other executive directors shall submit themselves to allow indicative limit (four or lower) on membership in other corporate boards.

3. The same low limit also applies to independent non-executive directors who serve as full-time executives in other corporations.

4. There can be a higher indicative limit (five or lower) for other directors who hold non-executive position in any corporation. In any case, the capacity of directors to serve with diligence shall not be compromised.

D. Appointments to the Board

Essential standards:

1. There shall be formal, rigorous and transparent procedures for these election and appointment of new directors to the Board.

2. Appointments to the Board shall be made on merit and against subjective criteria.

3. Careful deliberation and consideration shall be done to ensure that appointees have enough time for the job. This is particularly important in the case of Chairmanship.

4. Plans shall be in place for orderly succession to the Board and that of the senior management level in order to maintain a balance of appropriate skills and experiences within the company.

5. To constitute the following committees:

   a. Nomination Committee

      a.1. Shall be composed of at least three (3) members of the board of directors, one of whom must be independent.
a.2. Shall review and evaluate the qualifications of all persons nominated to the Board as well as those nominated to their positions requiring appointment by the Board of Directors. It should prepare a description of the roles and capabilities required of a particular appointment.

a.3. For the appointment of the Chairman, it should prepare job specifications, including an assessment of the time commitment expected of him, recognizing the need for his availability in the event of crisis. The Chairman’s other significant commitments shall also be disclosed to the Board before his appointment and included in the annual report. Any change thereof shall be reported to the Board and included in the next annual report.

a.4. The terms and conditions of appointment of non-executive directors shall be made available for inspection. The letter of appointment shall specify the expected time commitment. They shall undertake sufficient time to meet and do what is expected of them. Their other significant commitments shall be disclosed to the Board before appointments, indicating the timelines and in any case, the Board shall be informed of subsequent changes.

a.5. The Nomination Committee shall consider the following guidelines in the determination of the number of directorship for the Board:

1. The nature of the business of the corporation, where he is a director;
2. Age of the director;
3. Number of directorships/ active memberships and officerships in other corporations or organizations; and
4. Possible conflicts of interest.

a.6. Generally, the optimum number shall be proportional to the capacity of a director to perform his duties diligently.

b. The Audit Committee:

b.1. Shall be comprised of independent board members, preferably with accounting and finance experiences.

b.2. Provides oversight of the institution’s internal and external auditors.

b.3. It shall be responsible for the setting-up of internal audit department, and the appointment of the internal auditors as well as of independent external auditors.

b.4. It shall monitor and evaluate the adequacy and effectiveness of the internal control system of the company.
c. The Remuneration Committee

   c.1. Compensation or Remuneration Committee is composed of at least three (3) members, one of whom is an independent director.

   c.2. It shall judge or make plans where to position the company relative to other companies. But such comparisons shall be used with caution in view of the risk to fan upward ratchet of the level of remuneration with no corresponding improvement in performance.

   c.3. It shall delegate responsibilities for setting up remunerations for all executive directors and chairman, including pension rights or any compensation payments.

   c.4. It shall also recommend and monitor the level and structure of salaries including remunerations for senior management. The definition of senior management for this purpose shall be determined by the Board but would normally include first level management below Board level.

E. Members of the Board

   Essential standards:

   1. All directors shall make decisions objectively in the interests of the company.

   2. Non-executive director shall scrutinize the performance of management in meeting agreed goals and objectives and monitor the performance report.

   3. Non-executive directors shall constructively challenge and help develop strategic proposals for the company.

   4. Non-executive directors shall satisfy themselves of the integrity of financial information and financial controls as systems of risk management are robust and defensible.

   Qualifications

   1. Directors

      a. Directors sitting on the board in any insurance entity shall be possessed of the necessary skills, competence and experience, in terms of management capabilities preferably in the field of insurance or insurance-related disciplines. In view of the judiciary nature of insurance obligations, directors shall also be persons of integrity and credibility.

      b. Every director shall own at least one (1) share of the capital stock of the corporation whose share should be in his name and recorded in the books of the corporation.
c. Each director shall be at least twenty-five (25) years of age at the time of his appointment.

d. Each director must have attended a special seminar on corporate governance conducted by a training provider accredited by the Insurance Commission.

e. Persons who have been judicially declared insolvent, spendthrift or unable to enter into a contract; or

f. Directors, officers or employees of closed insurance companies or any insurance intermediaries who were responsible for such institution’s closure as determined by the Insurance Commission.

2. Temporarily Disqualified

Directors/ officers/ employees disqualified from holding a director position for a specific/ indefinite period of time:

a. Persons who refuse to fully disclose the extent of their business interests when required pursuant to a provision of law or of a circular, memorandum or rule or regulation of the Insurance Commission. This disqualification shall be in effect as long as the refusal persists;

b. Directors who have been absent or who have not participated for whatever reasons in more than fifty percent (50%) of all meetings, both regular and special of the Board of Directors during their incumbency, or any twelve (12) month period during said incumbency. This disqualification applies for purposes of the succeeding elections;

c. Persons convicted for offenses involving dishonesty, breach of contract or violation of insurance laws but whose conviction has not yet become final and executory;

d. Directors and officers of closed insurance companies and insurance intermediaries pending clearance from the Insurance Commission;

e. Directors disqualified for failure to observe/ discharge their duties and responsibilities prescribed under existing regulations. This disqualification applies until the lapse of the specific period of disqualification by the Insurance Commission;

f. Directors who failed to attend the special seminar on corporate governance. This disqualification applies until the director concerned had attended such seminar;

g. Persons dismissed/ terminated from employment for cause. This disqualification shall be in effect until they have cleared themselves of involvement in the alleged irregularity;

h. Those under preventive suspension;
i. The Board may establish a fixed retirement age policy for directors.

3. Independent Directors

   a. An independent director shall be one who has not been an officer or employee of the corporation, its subsidiaries or affiliates or related interests for at least three (3) years immediately preceding his term or incumbency;

   b. He or she is not related within the fourth degree of consanguinity or affinity, legitimate or common-law of any director, officer or majority shareholder of the company or any of its related companies;

   c. He or she is not a director or officer of the related companies of the institution's majority shareholders;

   d. He or she is not a majority shareholder of the company, any of its related companies, or of its majority shareholder;

   e. He or she is not acting as nominee or representative of any director or substantial shareholder of the company, any of its related companies, or any of its substantial shareholders; and

   f. He or she is free from any business or other relationships with the institution or any of its major stockholders which could materially interfere with the exercise of his judgment, i.e., has not engaged and does not engage in any transaction with the institution, or any of its related companies or any of its substantial shareholders, whether by himself or with other persons or through a firm of which he is a partner director or a shareholder.

Disqualification

1. Permanently Disqualified

Directors/ officers/ employees permanently disqualified from holding a director position:

   a. Persons who have been convicted by final judgment of the court for offenses involving dishonesty or breach of trust such as estafa, embezzlement, extortion, forgery, malversation, swindling and theft;

   b. Persons who have been convicted by final judgment of the court for violation of insurance laws;
c. Persons with derogatory records with the NBI, court, police, Interpol and insurance authorities of other countries (for foreign directors) involving violation of any law, rule or regulation of the government or any of its instrumentalities adversely affecting the integrity and/ or ability to discharge the duties of an insurance a director. This disqualification applies until they have cleared themselves of involvement in the alleged irregularity;

d. Persons who are delinquent in the payment of their obligations as defined hereunder:

d.1 Delinquency in the payment of obligations means that obligations of a person with the insurance company or its related companies where he/ she is a director or officer, or at least two obligations with other insurance companies, under different credit lines or loan contracts;

d.2 Obligations shall include all borrowings from an insurance company or its related companies obtained by:

   d.2.1 A director or officer for his own account or as the representative or agent of others or where he/ she acts as a guarantor, endorsers, or surety for loans from such institutions;

   d.2.2 The spouse or child under the parental authority of the director or officer;

   d.2.3 Any person whose borrowings or loan proceeds were credited to the amount of, or used for the benefit of a director or officer;

   d.2.4 A partnership of which a director or officer, or his/ her spouse is the managing partner or a general partner owning a controlling interest in the partnership; and

   d.2.5 A corporation, association or firm wholly-owned or majority of the capital is contributed by any or a group of persons mentioned in the foregoing items 1, 2, and 4.

This disqualification should be in effect as long as the delinquency persists.
Duties and Responsibilities

1. Directors and Independent Directors shall:

   a. Conduct fair business transaction with the insurance company to ensure that personal interest does not bias board decisions.

   b. Directors, whenever possible, avoid situations that would give rise to a conflict of interest. If transactions with the institutions cannot be avoided, it should be done in the regular course of business and upon terms not less favorable to the institution than those offered to others. The basic principle to be observed is that a director shall not use his position to make profit or to acquire benefit or advantage for himself and/or his related interests. He shall avoid situations that would compromise impartiality.

   c. Act honestly, in good faith, and with loyalty to the best interest of the institution, its stockholders, (regardless of the amount of their stockholdings) and other stakeholders such as its policyholders, investors, borrowers, other clients and the general public. A director must always act in good faith with care which an ordinarily prudent man would exercise under similar circumstances, while a director shall always strive to promote the interest of all stockholders. He shall also give due regard to the rights and interests of other stakeholders.

   d. Devote time and attention necessary to properly discharge their duties and responsibilities. Directors shall devote sufficient time to familiarize themselves with the institution’s business. They must constantly be aware of the institution’s condition and be knowledgeable enough to contribute meaningfully to the board’s work. They must attend and actively participate in board and committee meetings, request and review meeting materials, ask questions and request explanations. If a person cannot give sufficient time and attention to the affairs of the institution, he should neither accept his nomination nor run for election as member of the board.

   e. Act judiciously. Before deciding on any matter brought before the board of directors, every director shall thoroughly evaluate the issues, ask questions and seek clarifications when necessary.

   f. Exercise independent judgment. A director shall view each problem/situation objectively. When a disagreement with others occurs, he shall carefully evaluate the situation and state his position. He shall not be afraid to take a position even though it might be unpopular. Corollarily, he shall support plans and ideas that he thinks will be beneficial to the institution.
g. Have a working knowledge of the statutory and regulatory requirements affecting the institution, including the contents of its articles of incorporation and by-laws, the requirements of the Insurance Commission, and where applicable, the requirements of other government agencies. A director shall also keep himself informed of the industry developments and business trends in order to safeguard the institution's competitiveness.

h. Observe confidentiality. Directors must observe the confidentiality of non-public information acquired by reason of their position as directors. They may not disclose said information to any other person without the authority of the Board.

i. Insurance companies shall furnish all of their directors a copy of the specific duties and responsibilities of the Board of Directors as well as the specific duties and responsibilities of a director within thirty (30) working days, in case of incumbent directors and at the time of election in case of directors elected after the issuance of the Corporate Governance Code.

j. The directors concerned shall each be required to acknowledge receipt of the copies of such specific duties and responsibilities and shall certify that they fully understand the same.

k. Directors should appoint a Corporate Secretary who shall be a Filipino citizen capable of carrying out the duties to which the post entails and his removal shall be a matter for the entire Board to decide. The Corporate Secretary shall submit to the Commission, at the end of every fiscal year, an annual certification as to the attendance of the directors during Board meetings.

F. Board Remuneration

*Essential standards:*

1. Levels of remuneration shall be sufficient to attract and retain the quality of directors to run the company successfully.

2. Significant proportion of executive directors' remuneration is structured so as to link rewards to corporate and individual performance.

3. Levels of remuneration of non-executive directors shall reflect their experiences, responsibilities and performances.

4. The performance-related elements of remuneration shall form a significant proportion of the total remuneration package of executive directors and shall be designed to align their interests with those of shareholders and to give these directors keen incentives to perform at the highest levels.
5. Designate amount of remuneration which shall be at sufficient level to attract and retain directors and officers needed to run the company successfully.

6. Levels of remuneration for non-executive directors shall reflect the time commitment and responsibilities of the office or position. Remuneration for non-executive directors shall not include share options. If, options are granted, shareholders approval shall be sought in advance and any share acquired by way of an exercise of an option shall be held until at least one year after the non-executive director leaves the board. Holding of share options is relevant to determine the non-executive director’s independence.

7. Notice or contract periods shall be set at least one year or less. If it is necessary to offer longer notice or contract periods to new directors recruited from outside, such periods shall be reduced to one year or less after the initial period.

8. There shall be formal and transparent procedures for developing policy on executive remuneration and for fixing the remuneration packages of individual directors.

9. No director shall be involved in deciding his or her own remunerations.

10. A form shall be developed on Full Business Interest Disclosure as part of the pre-employment requirements. For all incoming officers and senior managers, they shall declare under penalty of perjury all their existing business interests or shareholdings that may directly or indirectly affect the performance of their duties.

11. Provide in the corporation’s annual report information and proxy statements a clear, concise and understandable disclosure of compensation of its executive officer for the previous fiscal year and the ensuing year.

12. Review the existing Human Resources Development or Personal Handbook, to strengthen provisions on conflict of interest, salaries, and benefit policies, promotion and career advancement directories and compliance of the personnel concerned with all statutory requirements that must be periodically met in their respective posts.

G. Performance Evaluation

1. A formal and rigorous annual evaluation of the Board’s own performances and that of its committees and individual directors shall be undertaken.

2. The chairman shall act on the results of the performance evaluation by recognizing the strengths and addressing the weaknesses of each director. He may propose appointment of new members to the Board or seek the resignation of directors.

3. Performance evaluation of the Board, its committees and its individual directors shall be conducted and reported in the annual report.

4. Performance evaluation of the Chairman shall be made by non-executive directors, led by the senior independent director, taking into account the views of executive directors.
H. Election/ Re-elections

Essential standards:

1. All directors shall be subject to votation by shareholders at the first annual general meeting after their nomination and to re-election thereafter at intervals of no more than three years. The names of directors submitted for election or re-election shall be accompanied by sufficient biographical details and any other relevant information to enable shareholders to have knowledge of their decision on their election.

2. Each director shall represent all shareholders and shall be in a position to participate independently and objectively.

3. Non-executive directors shall be elected for a specified term and removed in accordance with the Corporation Code of the Philippines.

I. Information and Professional Development

Essential standards:

1. The Chairman shall be responsible for ensuring that the directors receive an accurate, timely and complete information.

2. The Chairman shall ensure that the directors continually update their skills, knowledge and familiarity with the company’s goals and objectives in order to fulfill their roles in the Board and/or board committees.

3. The company shall provide the necessary resources in developing and updating its directors' knowledge and capabilities.

4. The Corporate Secretary through the Chairman shall be responsible for advising the Board about governance matters.

5. The Chairman shall ensure that as an integral element of the process of appointing new directors, the company provides an orientation and education program for new recruits to the Board.

6. The Board shall ensure that directors, especially non-executive directors, have access to independent professional advice at companies expense to discharge their responsibilities as directors. Committees shall be provided with sufficient resources to undertake their duties.

7. All directors shall have access to the advices and services of the Corporate Secretary, who is responsible to the Board for ensuring that Board procedures are complied with. Both the appointment and removal of the Corporate Secretary shall be decided by the Board.
III. Accountability and Audit

A. Financial Reporting- Audit Commitment and Auditors

Principle:

The Board's responsibility to present a balanced and understandable assessment of the company's financial position and projects.

Essential standards:

1. The Board shall ensure that it has a timely and accurate disclosure of all material matters, including the financial condition, performance, ownership and governance of the corporation.

2. A fair and timely cost-efficient access to relevant informations shall be provided to all parties having legitimate interest in the corporation. Key financial information should be readily available to shareholders, policyholders, creditors and claimants.

3. The Board and the senior management level shall receive regular reports on key aspects of the operations of the company. This shall include an analysis of premium growth, underwriting performance, investment results, claims management and credit control, which could provide a sound basis for assessing and identifying real and potential problems by formulating appropriate policies and strategies thereof.

4. The Board shall ensure faithful compliance with the financial and other reportorial requirements under the Insurance Code using a standard format provided by the Insurance Commission.

B. Internal Control and Risk Management

Essential standards:

1. The Board shall ensure that an effective system of control is in place for safeguarding the corporation's assets.

2. Major risks facing the corporation which are likely to affect the performance and financial condition of the corporation (including underwriting risk, reinsurance risks, investment risk, geographical risk, operational risk and legal risk) and the approach taken by management in dealing with these risks, shall be reported to the Board to enable the latter to effectively address said risks.

3. The Board shall ensure that reports accurately reflect the financial condition and the results of corporate operations.

4. The Board shall regularly review the system of securing adherence to key internal policies as well as to significant laws and regulations that apply to it. An effective and comprehensive internal audit of the corporation’s internal control system shall be carried out by independent and competent staff. Audit findings and recommendations shall be reported to the Board and the senior management level of the corporation.
5. The Board shall protect shareholders’ value through adequate financial controls. The Board shall foster and encourage a corporate environment of strong internal control, fiscal accountability, high ethical standards and compliance with the law and code of conduct.

C. Audit Commitment and Auditors

*Essential standards:*

1. The Board shall establish an audit committee and internal audit office.

2. The internal audit shall be independent of the activities it audits and shall be done with impartiality and with due professional care.

3. The Board or the Audit Committee shall determine the directors of the internal audit.

4. The Audit Committee shall elevate to international standards the accounting and auditing processes, practices and methodologies.

5. Develop a definitive timetable within which the accounting system of the corporation will be 100% International Accounting Standard (IAS) compliant as well as furnishing an accountability statement that will specifically identify officers and/or personnel directly responsible for the accomplishment of such task.

6. Corporate Independence shall be maintained so as not to compromise the interests of policyholders, claimants, creditors, minority shareholders and other stakeholders. Controlling or substantial interest shall be disclosed to the Board, and the latter shall ensure compliance with the provisions all applicable laws, rules and regulations shall be complied with.

D. Related Party Transaction

1. Overlapping interests in the insurance entity shall be disclosed to the Board and any material transaction involving such interests shall be similarly disclosed.

2. Related-party transactions shall be conducted in terms that are at least comparable to normal commercial practices to safeguard the best interest of Insurance Corporation, its policyholders, creditors and claimants. In all cases, the applicable laws, rules and regulations shall be complied with.

3. Related party transactions shall be disclosed fully to the Board. Prior Board approval shall be obtained for related party transactions that are material in nature.
IV. Relations with shareholders

1. Dialogue with shareholder

*Principles:*

a. There shall be a dialogue with shareholders based on the mutual understanding of objectives. The Board as a whole has the responsibility for ensuring that a satisfactory dialogue with shareholders takes place.

b. The Board must maintain an effective communications policy that enables both the Board and management to communicate effectively with its shareholders, stakeholders and the general public. This policy must effectively interpret the operations of the company to the shareholders and must accommodate feedback from them, which should be factored into the company's business decisions.

c. The Board shall keep in touch with shareholders' opinion in whatever way it is most practical and efficient.

*Essential standards:*

1. The Chairman shall ensure that the views of shareholders are communicated to the Board.

2. The Chairman shall discuss governance and strategies with major shareholders.

3. Non-executive directors shall be offered the opportunity to attend meetings with major shareholders and shall be expected to attend when requested by major shareholders.

4. The senior independent director shall attend sufficient meetings with major shareholders to listen to their views in order to develop a balanced understanding of the issues and concerns of major shareholders.

2. Constructive use of the AGM (Annual General Meeting)

*Essential standards:*

1. The Board shall use the AGM or Annual Stockholders' Meeting to communicate with investors and encourage their participation.

2. The company shall count all proxy votes and, except where a poll is called, shall indicate the level of proxies lodged on each resolution, and the balance for and against the resolution and the number of abstentions, after it has been dealt with on a show of hands.

3. The company ensures that votes cast are properly received and recorded.

4. The Board proposes a separate resolution at the AGM on each material issue (i.e. reports, accounts).
5. The Chairman, directors and members of the Audit, Remuneration and Nomination committees shall be present at the AGM to answer questions.

6. Notices, annual reports including the latest annual Financial Statements of the company shall be given to stockholders at least two (2) weeks prior to the AGM.

V. Public Accountability

Principle:

As a custodian of public funds, insurance corporations and insurance intermediaries shall ensure that their dealings with the public are always conducted in a fair, honest, and equitable manner.

Essential standards:

1. Officers of insurance corporations shall avoid conflicts of interest.

2. They shall not engage in any unfair or deceptive acts or conduct that constitute unfair trade practices detrimental to policyholders and claimants;

Responsibility for Good Governance

The Board of Directors and the management of the insurance companies and intermediaries shall commit themselves to the principles and leading practices contained in this Code of Corporate Governance. The Board, the management, employees and shareholders, who believe that corporate governance is a necessary component of what constitutes sound strategic business management, will undertake every effort necessary to create awareness within the organization.

To insure adherence to Corporate Governance Principles and Leading Practices, the Chairman of the Board shall designate a Compliance Officer who shall hold at least the position of Vice President or its equivalent. He shall have direct reporting responsibilities to the Chairman of the Board.

Implementation and Enforcement

All IC-regulated entities are enjoined to strive towards the best practice applications overtime to raise their corporate governance practices to international standards.