



Republic of the Philippines
Department of Finance
INSURANCE COMMISSION
1071 United Nations Avenue
Manila

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CIRCULAR LETTER

TO : ALL INSURANCE COMPANIES DOING BUSINESS IN THE PHILIPPINES

SUBJECT : PARTICIPATION IN THE 3RD PHILIPPINE NON-LIFE INSURANCE STAKEHOLDERS CONVENTION AND 3RD PHILIPPINE NON-LIFE AWARDS OR OTHERWISE KNOWN AS PIRA AWARDS

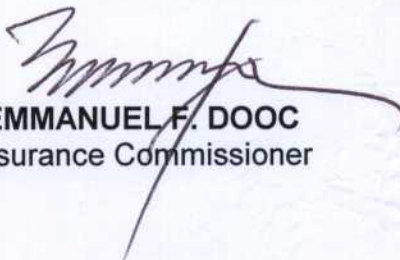
The Philippine Insurers and Reinsurers Association (PIRA) is holding its 3rd **PIRA STAKEHOLDERS' CONVENTION and AWARDS** on **25 October 2013** at the **New World Hotel in Makati City**. The events shall be the highlights of this year's **INSURANCE CONSCIOUSNESS WEEK**.

To promote the growth and development of the insurance industry through innovative practices, the Insurance Commission mandates all non-life insurance companies to support the Stakeholders' Convention and Awards.

The Stakeholders' Convention is entitled *Innovative or Stagnate*. It is a gathering of all parties involved in non-life insurance – insurance companies, brokers, agents, adjusters, actuaries, accountants, and reinsurance firms. The convention will feature local and foreign speakers for different topics related to innovation.

The Awards has a similar theme and is entitled *Breaking New Ground*. It is a gala dinner where insurance companies with outstanding business practices and entities which have helped the insurance industry shall be recognized.

All non-life insurance companies, insurance associations, and insurance clubs including their affiliates, are enjoined to send representatives to these two (2) important events and to submit entries to the PIRA Awards.



EMMANUEL F. DOOC
Insurance Commissioner