



Republic of the Philippines  
Department of Finance  
**INSURANCE COMMISSION**  
1071 United Nations Avenue  
Manila

Head Office:  
P.O. Box 3589 Manila  
FAX No. 522-14-34  
Tel. Nos. 523-84-61 to 70  
Website : [www.insurance.gov.ph](http://www.insurance.gov.ph)

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### **CIRCULAR LETTER**

**TO : ALL INSURANCE COMPANIES DOING BUSINESS IN THE PHILIPPINES**

**SUBJECT : PARTICIPATION IN THE 2<sup>ND</sup> PHILIPPINE NON-LIFE INSURANCE STAKEHOLDERS CONVENTION AND 2<sup>ND</sup> PHILIPPINE NON-LIFE AWARDS OR OTHERWISE KNOWN AS PIRA AWARDS**

To recognize the best practices in the non-life insurance industry and to promote excellence among insurance companies doing business in the Philippines, the Insurance Commission hereby mandates all non-life insurance companies to support the 2<sup>nd</sup> Philippine Non-Life Insurance Stakeholders Convention and the 2<sup>nd</sup> Philippine Non-Life Insurance Awards.

The two aforementioned events will be the highlights in this year's celebration of the Insurance Consciousness Week, which will be held on October 18, 2012 at the Marriot Hotel Resorts World Manila.

The 2<sup>nd</sup> Philippine Non-Life Insurance Stakeholders Convention will be a gathering of all parties with business interest in non-life insurance. These include insurance companies, brokers, agents, actuaries, accountants and reinsurance firms not only from the Philippine but also from abroad, who will meet to discuss important issues that affect the growth of the industry.

The 2<sup>nd</sup> Philippine Non-Life Insurance Awards or PIRA Awards, meanwhile, is a gala dinner where the best and the brightest in non-life insurance will be recognized.

All non-life insurance companies, insurance associations and insurance clubs including their affiliates, are enjoined to send representatives to these two important events and to submit entries to the PIRA Awards.

  
**EMMANUEL F. DOOC**  
Insurance Commissioner